

Beer Grill AG: the epitome of quality made in Switzerland



Company headquarters in Villmergen.

Beer Grill AG is a long-time partner of Hiltl's – for a good reason: the family-run business has been a leading manufacturer of electro-thermal appliances for preparing and presenting food for almost 100 years. Founded in 1922 by Arthur Beer, who started the business by building electric grills, the company today has developed into a specialist for solutions in gastronomic infrastructure with electro-thermal appliances.

Whether frying, grilling or mobile cooking, keeping warm or cold, hot-air steaming or baking – the Beer range offers individual solutions for any requirement. Expert counselling is given on site or at the factory showroom. All Beer appliances are built at the workshops in Villmergen with a lot of handwork, which assures constant high quality and long service life of the equipment.



On the Finn Power laser punching machine, the individual parts are produced from large sheet metal plates.



The beautiful Beer logo as a design element in a heating bridge.



food staging

Special configurations can be realised as well as the proven standard versions, and everything is checked following strict quality standards. After sales, Beer Grill AG offer comprehensive service and support their clients in deriving maximum benefit from their investment. To enable even greater flexibility and customer intimacy, new service standards were introduced at Beer Grill in 2016, so that production processes can be continuously monitored along the whole supply chain. The new order centre for order processing and production planning shortens information channels and reaction time. At the beginning of 2017, a new generation took over the helm at Beer Grill: Monika Lang, together with her husband Benjamin Bihr, succeeded Kurt Lang as general managers of the company. Kurt Lang remains closely attached to Beer Grill AG as a member of the administrative council.



New control centre with order management and AVOR.



The Trumpf bending machine gives flat sheet metal parts the desired shape.



Benjamin Bihr, technology and project manager (left) with Beat H. Akermann, general sales manager of Beer Grill AG.